



GovTravels

The NDTA symposium on government travel & passenger services

February 27 - March 1 | Alexandria, VA

Exhibitor/Sponsor Prospectus

GovTravels Expo Program: Lower Lobby Foyer, which is outside of the main meeting room, will serve as the GovTravels Resource Center. There and the right side of the Plaza Ballroom is where exhibitors, including sponsors, will be located, and where networking receptions, breaks, and registration will be staged.

**Note: three of the four sponsorship packages include exhibit space. Before making a decision on exhibiting, please read the sponsorship program information.*

Why Exhibit?

- Network with all levels of government, DOD, and industry decision makers in passenger travel.
- Learn more about the government's latest rules, regulations and procedures.
- Stay current on developments in government and military passenger travel.
- Interact with your government, military, and industry customers.
- Secure qualified leads.
- Demonstrate your latest properties, products and services.

Cost to Exhibit		
BOOTH TYPE	NON MEMBER	CORPORATE MEMBER
6' Table Top	\$850	\$750
Two 6' Table Tops	\$1,700	\$1,500
Exhibit Rate Includes: Skirted 6' x 2.25' table top; visibility on the NDTA App; recognition in the official symposium program. It doesn't include symposium or booth rep registrations.		
Economy option for single property hotels 6' Table Top (inside ballroom) plus one registration — \$950 Contact Lee Matthews for details at 703-751-5011 or lee@ndtahq.com.		

Note: In order to receive the corporate member rate, your membership dues must be current.

Membership Savings

To qualify for the member rate on a table top, a \$100 savings, your organization must first join NDTA as a corporate member. Go to [Corporate Membership](#) for more information on joining or contact Lee Matthews at 703-751-5011.

Please note: To ensure recognition as an exhibitor on any printed materials (signage, programs, directory, etc.), all table top purchases must be finalized no later than **Wednesday, February 1st.**

Expo Schedule *subject to change*

Monday February 27

- 11:00 am – 7:00 pm *Registration Desk Open*
- 11:00 am – 4:30 pm *Exhibitor Set-up*
- 5:30 pm – 7:00 pm *Welcome Reception for early arrivals*

Tuesday February 28

- 7:00 am – 4:30 pm *Registration Desk Open*
- 7:00 am – 8:15 am *Breakfast*
- 11:00 am – 11:30 am *Break*
- 12:30 pm – 1:45 pm *Lunch*
- 2:45 pm – 3:30 pm *Break*
- 4:45 pm – 6:00 pm *President's Reception*

Wednesday March 1

- 7:00 am – 4:30 pm *Registration Desk Open*
- 7:00 am – 8:15 am *Breakfast*
- 10:45 am – 11:30 am *Break*
- 12:30 pm – 1:45 pm *Lunch*
- 2:30 pm – 3:30 pm *Break*
- 4:00 pm – 5:00 pm *Exhibit Tear Down*



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EXHIBITOR PROGRAM

Reserve your table top online at www.NDTAHQ.com/GovTravelsSponsorship.htm, or mail, email or fax this form to:

NDTA, 50 S. Pickett Street, Suite 220, Alexandria, VA 22304 | lee@ndtahq.com | Tel: 703-751-5011 | Fax: 703-823-8761

Name: _____ Title: _____

Company: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Website: _____

Signature of authorized representative or exhibitor: _____

One 6' table Two 6' tables One 6' table (economy option)

Payment Information: Payment Enclosed Bill Me Now

Card #																		Exp.				
																		Date:				

Cardholder Name: _____

Signature: _____



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SPONSORSHIP PROGRAM

Platinum—\$9,500

Broad Thematic Benefits:

- * Cover letter from NDTA President introducing all GovTravels sponsors to GovTravels symposium attendees (included with on-site brochure)
- * Three months of complimentary advertising on the NDTA website (Jan – May)
- * Right to use 2017 GovTravels Sponsor on all materials distributed at the event
- * Company logo on the GovTravels webpage

NDTA Defense Transportation Journal & NDTAGram (NDTA's e-newsletter) Benefits:

- * Your company logo in complimentary 1 full-page recognition ad with all GovTravels Sponsors in the Passenger Travel themed April issue of the DTJ magazine
- * Company listing in the NDTAGram e-newsletter (logo)

GovTravels 2017 Symposium Only

- * Four (4) full registrations to the GovTravels Symposium
- * Double exhibit space (2 six-foot tables) in the Plaza Foyer (lower level)
- * Opportunity to include a marketing piece or branded give-away in the GovTravels Bag
- * Recognition as a Platinum sponsor of the functional committee refreshments
- * Recognition as a Platinum sponsor of the meeting luncheons
- * Recognition as a Platinum sponsor of the President's Welcome Reception Monday evening
- * Recognition as a Platinum sponsor of the Networking Social Tuesday evening
- * Recognition as a Platinum sponsor of the meeting breakfasts
- * Recognition as a Platinum sponsor of all refreshment breaks
- * Recognition as a Platinum sponsor on the NDTA phone app
- * Scrolling ad on the NDTA phone app
- * Signage – GovTravels Sponsor Signage stations (throughout venue) (company logo)
- * Company listing in the official meeting program (name/logo)**
- * Company name/logo on slide show/video prior to/during breaks at all GovTravels Sessions
- * Preferred seating at all GovTravels Sessions
- * Platinum Sponsor ribbon displayed on meeting name badge

Hospitality

- * Invitation for three Sponsor representatives to attend GovTravels President's VIP breakfast Wednesday morning. *(This is an exclusive invitation to Platinum Sponsors only)*

** must be finalized by February 1, 2017



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SPONSORSHIP PROGRAM

Gold—\$6,500

Broad Thematic Benefits:

- * Cover letter from NDTA President introducing all GovTravels sponsors to GovTravels symposium attendees (included with on-site brochure)
- * Two months of complimentary advertising on the NDTA website (Jan - May)
- * Right to use 2017 GovTravels Sponsor™ on all materials distributed at the event
- * Company name/logo on the GovTravels webpage

NDTA Defense Transportation Journal & NDTAGram (NDTA's e-newsletter) Benefits:

- * Your company logo in complimentary 1 full-page recognition ad with all GovTravels Sponsors in the Passenger Travel themed April issue of the DTJ magazine
- * Company listing in the NDTAGram e-newsletter (logo)

GovTravels 2017 Symposium Only

- * Two complimentary full registrations to the GovTravels Symposium
- * Table top display (6 ft.) in the Plaza Foyer (lower level)
- * Recognition as a Gold sponsor of the President's Welcome Reception Monday evening
- * Recognition as a Gold sponsor of the Networking Social Tuesday evening
- * Recognition as a Gold sponsor of the meeting luncheons
- * Recognition as a Gold sponsor of the meeting breakfasts
- * Recognition as a Gold sponsor of all refreshment breaks
- * Recognition as a Gold sponsor on the NDTA phone app
- * Signage – GovTravels Sponsor Signage stations (throughout venue) (company logo)
- * Company listing in the official meeting program (company name/logo)**
- * Company name/logo on slide show/video prior to/during breaks at all GovTravels Sessions
- * Gold Sponsor ribbon displayed on meeting name badge

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SPONSORSHIP PROGRAM

Silver—\$3,500

Broad Thematic Benefits:

- * Cover letter from NDTA President introducing all GovTravels sponsors to GovTravels symposium attendees (included with on-site brochure)
- * One month of complimentary advertising on the NDTA website (Feb – June)
- * Right to use 2017 GovTravels Sponsor on all materials distributed at the event
- * Company name on the GovTravels webpage

NDTA Defense Transportation Journal & NDTAGram (NDTA's e-newsletter) Benefits:

- * Your company name in complimentary 1 full-page recognition ad with all GovTravels Sponsors in the Passenger Travel themed April issue of the DTJ magazine
- * Company listing in the NDTAGram (company name/logo)

GovTravels 2017 Symposium Only

- * One complimentary full registration to the GovTravels Symposium
- * Table top display (6 ft.) in the Plaza Foyer (lower level)
- * Recognition as a Silver sponsor of all three meeting breakfasts
- * Recognition as a Silver sponsor of the meeting luncheons
- * Recognition as a Silver sponsor of all refreshment breaks
- * Recognition as a Silver sponsor on the NDTA phone app
- * Signage – GovTravels Sponsor Signage stations (throughout venue) (company name only)
- * Company listing in the official meeting program (company name)**
- * Company listing on the GovTravels webpage (company name)
- * Company name on slide show/video prior to/during breaks at all GovTravels Sessions
- * Silver Sponsor ribbon displayed on meeting name badge

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SPONSORSHIP PROGRAM

Bronze—\$1,500

Broad Thematic Benefits:

- * Cover letter from NDTA President introducing all GovTravels sponsors to GovTravels symposium attendees (included with on-site brochure)
- * Right to use 2017 GovTravels Sponsor on all materials distributed at the event
- * Company name on the GovTravels webpage

NDTA Defense Transportation Journal & NDTAGram (NDTA's e-newsletter) Benefits:

- * Your company name (no logo) in complimentary 1 full-page recognition ad with all GovTravels Sponsors in the Passenger Travel themed April issue of the DTJ magazine
- * Company listing in the NDTAGram (company name)

GovTravels 2017 Symposium Only

- * Signage – GovTravels Sponsor Signage stations (throughout venue) (company name only)
- * Company listing in the official meeting program (company name only)**
- * Company name on slide show/video prior to/during breaks at all GovTravels Sessions
- * Recognition as a Bronze sponsor on the NDTA phone app
- * Bronze Sponsor ribbon displayed on meeting name badge

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Sponsorship Benefits Quick Comparison

Sponsor Benefits	Platinum \$9,500	Gold \$6,500	Silver \$3,500	Bronze \$1,500
Invitation to VIP breakfast with military and government participants	3			
Scrolling advertisement on the NDTA phone app	X			
Company logo on NDTA phone app home page	X			
Recognition as a sponsor of the Committee meeting refreshments	X			
Recognition as a sponsor of the President's Welcoming Reception	X	X		
Recognition as a sponsor of the Networking Social	X	X		
Opportunity to include a marketing piece or branded give-away in the GovTravels Bag	X	X		
Number of complimentary registrations	4	2	1	
Number of months for complimentary ad on the website	3	2	1	
Recognition as sponsor of the meeting breakfasts	X	X	X	
Recognition as a co-sponsor of the meeting luncheons	X	X	X	
Recognition as a co-sponsor of the refreshment breaks	X	X	X	
Cover letter from NDTA President to all attendees introducing sponsors	X	X	X	X
6' Table Top exhibit	2	1	1	
Company listing on the GovTravels webpage	LOGO	LOGO	CO NAME	CO NAME
Recognition in the NDTAGram e-newsletter	LOGO	LOGO	CO NAME	CO NAME
Company listing in the meeting program	LOGO	LOGO	CO NAME	CO NAME
Recognition on the NDTA phone app	LOGO	LOGO	CO NAME	CO NAME
Company listing in the DTJ magazine	LOGO	LOGO	CO NAME	CO NAME
Recognition via signage	LOGO	LOGO	CO NAME	CO NAME
Recognition on media screen	LOGO	LOGO	CO NAME	CO NAME
Sponsor-level ribbon on name badges	X	X	X	X
Right to use 2017 GovTravels Sponsor on all materials distributed	X	X	X	X



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The GovTravels Symposium Sponsorship & Exhibit Program is designed to provide maximum opportunity to help meet your goals. **Note: Lower Lobby Foyer, which is outside of the main meeting room, will serve as the GovTravels Resource Center, where most exhibitors, including sponsors, will be located, and where networking receptions, meals, breaks, and registration will be staged.*

Reserve your table top online at www.NDTAHQ.com/GovTravelsSponsorship.htm, or mail, email or fax this form to:

NDTA, 50 S. Pickett Street, Suite 220, Alexandria, VA 22304 | lee@ndtahq.com | Tel: 703-751-5011 | Fax: 703-823-8761

Name: _____ Title: _____

Company: _____

Street Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Website: _____

Signature of authorized representative or exhibitor: _____

Platinum Sponsor—\$9,500 Gold Sponsor—\$6,500 Silver Sponsor—\$3,500 Bronze Sponsor—\$1,500

Payment Information: Payment Enclosed Bill Me Now

Card #																	Exp. Date:				

Cardholder Name: _____

Signature: _____