

Title: Third Party Logistics: How and Why the Industry Still Thrives

Abstract: This class is designed at the following experience level for this topic – introductory/intermediate

This presentation discusses the typical elements of logistics, why commercial industry uses third party logistics (3PL) companies, and information about the different types of 3PLs. The following topics are covered:

- Typical and accepted scope of commercial logistics
- Why companies outsource logistics completely or partially
- Different categories of third party logistics companies
- How carriers and warehouse operations morphed into the 3PL industry
- The largest third party logistics companies worldwide and within the U.S.
- The role of niche 3PLs, lead logistics providers, and fourth party logistics

Organization: St. Louis University

Website: <http://business.slu.edu/centers-of-distinction/center-for-supply-chain-management/>



Frank is President of Pure Logistics, a niche 3PL. He has started three 3PLs including Mesa Logistics and InSite Logistics owned by UniGroup, parent of United and Mayflower Transit. Frank has 30 years in the logistics and SCM industries. He also spent 15 years in progressive SCM positions at a Fortune 100 company. He is an active member of CSCMS and has an MBA in business administration.

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