

Title: Category Management – Transportation and Logistics Services

Abstract: This class is designed at the following experience level for this topic – **intermediate**

Listen to how the Federal Government's Category Management Could Affect You. The Federal Government is in the process of instituting Category Management across the Federal Government in an effort to buy smarter and more like a single enterprise. Hear from representatives from the Office of Management and Budget, and the Transportation Category Manager - Ms. Lisa Roberts - about this new program and how this new process could impact your business.

Organization: Deputy Assistant Secretary of Defense – Transportation Policy

Website: <http://www.acq.osd.mil/log/TP/index.html>

Instructor: Ms. Lisa Roberts, Deputy, DASD-TP and Category Manager for Transportation & Logistics Services

Lisa Roberts is "Performing the Duties of" the Deputy Assistant Secretary of Defense for Transportation Policy in the Office of the Secretary of Defense, Department of Defense and is the Federal Government-wide Category Manager for Transportation & Logistics Services. Her duties in the Transportation Policy Office include establishing policies and providing guidance to DoD Components for efficient and effective use of DoD and commercial transportation resources. Ms. Roberts provides analysis, advice and recommendations to ensure cost-effective joint logistics support to the warfighter. She coordinates and negotiates with other federal agencies regarding transportation and distribution-related matters and initiatives that support the national security strategy.

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